



Dean Rajiv Grover invites you to the 2008 Fogelman College Distinguished Speaker Series.

The event includes breakfast. Cost to attend is \$25 at the door (non-refundable event). To RSVP, email Tarranda Silas at tsilas@memphis.edu

All programs will be 7:30 - 9:00 a.m. in the Holiday Inn at the University of Memphis.



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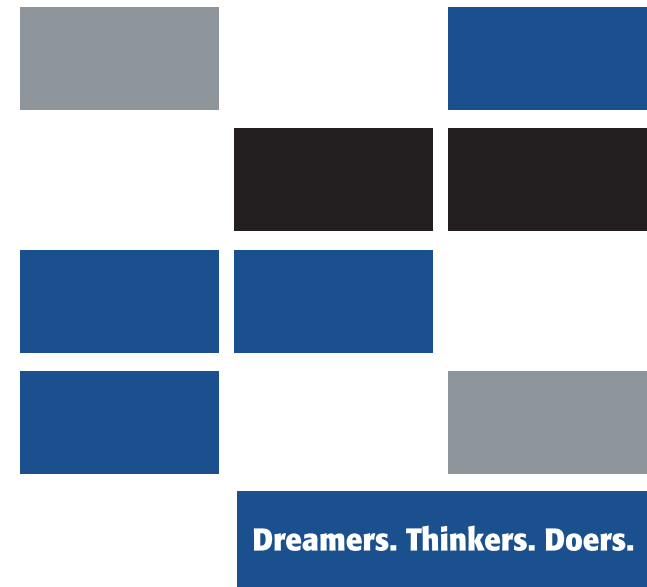
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The 2008 Fogelman College Distinguished Speaker Series



Dreamers. Thinkers. Doers.

CALENDAR

Friday, March 21, 2008

Dr. Vithala R. Rao of Cornell University will discuss *Global Pricing Strategies*.

Rao received his Ph.D. from the University of Pennsylvania's Wharton School of Business. His interests lie in the development and application of analytical models for marketing research and marketing strategy.

His publications have dealt with such topics as dynamic pricing; product positioning and product design brand equity. He has consulted for various industrial firms and is currently engaged in research on issues associated with pre-announcement strategies, price bundling, resource allocation, and competitive reactions.

Rao is the Deane W. Malott Professor of Management and a professor of Marketing and Quantitative Methods at Cornell.



Friday, April 11, 2008

Dr. John R. Kimberly will discuss his book, *The Soul of the Corporation: How to Manage the Identity of Your Company*.

Kimberly's research interests are in organizational design, organizational change, institutional creation, health policy and managerial innovation.

Kimberly is the Henry Bower Professor of Entrepreneurial Studies and a professor of Management, Health Care Systems, and Sociology at Cornell University. He also serves as the executive director of the Wharton/INSEAD Alliance.



Thursday, May 11, 2008

Lynn Turner, international financial expert and former chief accountant of the Securities and Exchange Commission will discuss *What Makes Market Work or Not Work*.

Lynn Turner has the unique perspective of having been a partner in one of the major international accounting firms, the Chief Accountant of the Securities and Exchange Commission, and currently a professor of accounting and corporate board member.

Turner has served on the Standing Advisory Group (SAG) of the PCAOB and the Advisory Committee of the Treasury Department addressing the auditing profession. Mr. Turner has received honorary doctorates in business administration from Central Michigan University and Grand Valley State University.



Friday, September 19, 2008

Erik R. Sirri, director of the Division of Trading and Markets at the U.S. Securities and Exchange Commission will discuss *Regulatory Structure and Financial Competitiveness of United States in a Globally Interdependent Economy*.

Sirri is responsible to the SEC for the administration of all matters relating to the regulation of stock and option exchanges, national securities associations, brokers, dealers, clearing agencies, and credit rating agencies. His research interests include the interaction of securities law and finance, securities market structure, securities trading, and the investment management industry.

From 1996 to 1999, Sirri served as the Chief Economist of the Securities and Exchange Commission. Before joining the SEC, Sirri was an Assistant Professor of Finance at the Harvard Business School. Sirri received his B.S. in Astronomy from the California Institute of Technology, an M.B.A. from the University of California, Irvine, and his Ph.D. in Finance from the University of California, Los Angeles.



Friday, October 17, 2008

Dr. Vallabhajosyula Sambamurthy will discuss *Enterprise Agility and Information Technology Management*. Vallabh Sambamurthy is the Eli Broad Professor of Information Technology and executive director of the Center for Leadership of the Digital Enterprise at Michigan State University. Sambamurthy received his Ph.D. from the University of Minnesota.

He has expertise in how firms leverage information technologies in their business strategies, products, services, and organizational processes. His work has been funded by the Financial Executives Research Foundation, the Advanced Practices Council (APC), and the National Science Foundation.

He is the editor-in-chief of *Information Systems Research*, one of the top journals for scholarly research on information systems. His recently co-authored book, *Winning the Three Legged Race: When Business and Technology Run Together*, advocates the necessity for firms to integrate their business and information technology management processes.



Organized by the distinguished speaker committee:

Rabi S. Bhagat, Chair (Management); Pankaj K Jain (Finance); Balaji C Krishnan (Marketing); Robin Suzanne Poston (MIS); Zabihollah Rezaee (Accounting); Marla Roynne Stafford (Marketing); William T Smith II (Economics); Tina Wakolbinger (Marketing)

Co-sponsored by the Wang Center for International Business Education and Research and the Fogelman College of Business & Economics MIS Department.

Friday, October 31, 2008

Dr. Anna Nagurney will speak about *Synergies and Vulnerabilities of Supply Chain Networks in a Global Economy*.

Nagurney is the John F. Smith Memorial Professor at the Isenberg School of Management at the University of Massachusetts Amherst. She is also the founding director of the Virtual Center for Supernetworks and the Supernetworks Laboratory for Computation and Visualization.

Nagurney devotes her career to education and research that combines operations research/management science, economics, and engineering. Her focus is the applied and theoretical aspects of decision-making on network systems, particularly in the areas of transportation and logistics, energy and the environment, and economics and finance.

She received her AB, ScB, ScM, and PhD degrees from Brown University in Providence, Rhode Island. She has authored or co-authored 9 books and more than 125 refereed journal articles. Professor Nagurney has been featured in Science and was named an Intellectual Leader in Regional Science according to the number of citations to her published articles.



Friday, November 14, 2008

Dr. Mario Crucini will speak about *Globalization: Flat World Fiction and Real World Friction*.

Professor Crucini is an internationally renowned expert in international macro-economics from Vanderbilt University. He has made important contributions in the propagation of international business cycles, international risk sharing, and the effects of tariffs and oil prices on the macro-economy.

His current research focuses on international price setting by collecting unique micro-data sets (financed by a continuing grant from the National Science Foundation) and using them to gain insights about key properties of international relative prices. These data offer novel and important insights into two concepts near and dear to economists, the law-of-one price and purchasing power parity. These studies also provide tangible evidence about whether the earth is as "flat" as the journalist Thomas Friedman claims it is in his provocative book.

Professor Crucini received his PhD from the University of Rochester. He has been an invited speaker at the I.M.F., the Board of Governors of the Federal Reserve, the European Central Bank, the Central Bank of Brazil, Academia Sinica in Taipei, and the Institute for Advanced Studies in Vienna. He also served on the Economics Program Review Panel of the National Science Foundation.

